

With Three-Year Sales Growth of 447% Local IT Firm Elicere is Ranked #707

On *Inc. Magazine's* List of the 5,000 Fastest-Growing Private Companies in America
#68 of IT Services Firms; #12 in DC Metro Area; #6 in Virginia



FALLS CHURCH, VA, August 23, 2011 – Elicere, Inc.—a DC Metro area IT services and software development firm—placed No. 707 on *Inc. magazine's* fifth annual Inc. 500|5000 ranking of America's fastest-growing private companies. In addition, Elicere placed #68 of all IT Service companies; #12 of DC Metro area IT Service companies; and #6 of Virginia IT Service Companies. The recognition in this exclusive ranking, announced earlier this week, is based on Elicere's impressive growth of 447 percent over three years, in spite of the stagnant economic environment. Since the data was submitted to Inc. at the end of 2010, Elicere's rapid growth has continued its sharp upward momentum, almost doubling its employee base since January of 2011.

More than Four Times the Median Growth Rate of the 5000 Ranked Companies

With a proven track record of creating, implementing and supporting unique commercial off-the-shelf (COTS) and custom IT services for government and private sector clients, Elicere joins Spirit Airlines, TV maker Vizio, Honest Tea, and Dunkin Donuts among other prominent brands featured on this year's list. The median growth rate of all 5000 companies in the rankings was notable at 94 percent, and yet Elicere's growth rate was more than four times that number.

Hallmarks of the Elicere Approach

Elicere's software development team utilizes an Agile-based project management method, offering quick bursts of releases in a modular or phased-in approach. Known for their economies of skills combined with nimble project management practices, Team Elicere delivers a payload of shared savings and high return on investment to its customers. Keys to the success of their signature approach include:

- Rapid Deployment
- Cloud-based Experience
- Modular/Phased Approach
- Standardization/Simplicity
- Choice of COTS or Custom
- Shared Savings for High ROI

Inc. 500|5000 Methodology - Each year, *Inc.* celebrates the remarkable achievements of today's entrepreneurial superstars—the privately held small businesses that drive our economy. The 2011 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2007 to 2010. To qualify, companies must have been founded and generating revenue by March 31, 2007. Additionally, they had to be U.S.-based, privately held, for profit, and independent. The minimum revenue required for 2007 is \$100,000; the minimum for 2010 is \$2 million.

ELICERE, Inc. is an IT Programming Services company with a proven track record of creating, implementing and supporting unique commercial off-the-shelf (COTS) and custom IT services for government and private sector clients. Armed with versatile skill sets, our highly trained IT professionals stand ready for rapid deployment of innovative solutions in the areas of **Software Development, Project Management, Business Analysis, Modernization and Integration, Mobile Application Development, and Social Media Application Development**. Our philosophy of software development is based on simplicity and standardization to improve user performance. We shoot for straight-forward design and structure to deliver simple, concise and intuitive software architecture in an effective, cost-friendly manner. Visit www.elicere.com for more information.

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